

Merton Health and Wellbeing Strategy

Delivery Plan 2013/14

Priority theme 4: Improving wellbeing, resilience and connectedness

Lead Delivery Partner: Sustainable Communities Partnership

Delivery Plan - Priority Theme 4: Improving Wellbeing, Resilience and Connectedness

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Outcome	High Level Outcome Measure and description	Lead	Frequency	Baseline	Target 2013/14	Status (RAG)	Comments
4.1 Reduce poverty and increase income through economic development	4.1.1. Reduction in the number of claimants of Job Seekers Allowance	FutureMerton Regeneration Investment and Renewal	Monthly reported figures from JCP (NOMIS)	3885 Total Merton claimants (Feb 2013) 1,906 Mitcham JCP claimants (April 2013)	Commitment is to reduce the Mitcham claimant count in the borough to 1,800 by 1 st October 2013 and to 1700 by 31 st March 2014	3070 total claimants (Jan 2014) 1,545 Mitcham JCP (As at Jan 2014)	A Service Level Agreement was signed by Mitcham JCP, Merton Council and the Work Programme Providers agreeing to work in partnership to reduce unemployment in the borough in 2013/14. It is underpinned by a Joint Action Plan which will be used to monitor performance against agreed actions (SW)
	4.1.2. Children in poverty (PHOF 1.1)	Children Schools and Families				17.7%	
	4.1.3. Number of under 16's living in low income households	Family Poverty Group Allison Jones	Annual	19.7% (2009) London average 29.4% England average 21.9%	TBC- under discussion in the LBM Policy, Strategy and Partnerships Team	17.5%	

Outcome	High Level Outcome Measure and description	Lead	Frequency	Baseline	Target 2013/14	Status (RAG)	Comments
4.2 Improve wellbeing through safer communities and community cohesion	4.2.1. KPI related to work place wellbeing (derived from staff survey / Kim Brown)	HR					(Collated staff survey info anticipated end of April 2014– K Brown)
	4.2.2. KPI derived from crime survey	Safer Merton	Annual	77 % of residents where crime is a concern			Response rate from residents survey say crime is a concern
	4.2.3. Percentage of residents who feel that people from different backgrounds get on well together (Kris Witherington)	Corporate Services	Annual	90% of residents			Respondents feel that people from different backgrounds get on well together, with just 7% disagreeing with this statement.
	4.2.4. How worried residents feel about crime, antisocial behaviour, drug users, drunkenness and rowdiness	Corporate Services	Annual	50% Crime 44% ASB 41% drug users 33% drunken and			Response rate of “very worried / fairly worried” to the question “how worried are you about the following?” Crime = 50%, ASB = 44%, drugs

	(Kris Witherington)			rowdiness			= 33%, drunk & rowdy = 40%
Outcome	High Level Outcome Measure and description	Lead	Frequency	Baseline	Target 2013/14	Status (RAG)	Comments
4.3 Increase volunteering and make best use of local assets including parks, schools and leisure centres to promote wellbeing	4.3a.1. Percentage increase in the number of volunteers	MVSC					Neither MVSC nor VCM included this KPI. Will need to reconsider KPIs in the H&W strategy refresh (Hayley James, MVSC)
	4.3a.2. Percentage of volunteers that have moved into employment	MVSC					
	4.3a.3. Number of new volunteers registered with Volunteer Centre Merton (VCM)	MVSC Jon Stone	Annual	1,385 April-Sept 2013	Target to be set by MVSC		<ul style="list-style-type: none"> - 2 volunteering recruitment campaigns – June and November - “Good Neighbours” – progress to engage neighbours with each other to support vulnerable adults reducing social isolation and loneliness - Developing volunteering networks in 3 primary schools - Dignity in Care – volunteering opportunities in local care homes - Developing a volunteering project to support adults with support needs access their interests - Developing Neighbourhood Watch to be more active and effective (H James)

	<p>4.3a.4. Percentage of VCM volunteers with support needs (e.g. disabilities, mental health issues, young offenders, other vulnerabilities) who are in active placement</p>	<p>MVSC</p>	<p>Annual</p>	<p>70% adults; 75% young people April-Sept 2013</p>		<p>This is the percentage of supported adults/young people who have been in active volunteering placements for at least 12 weeks during this period. Due to their circumstances/health, some of these people stop volunteering for a time but then return to it for a second or third placement (H James).</p>
	<p>4.3b.1. Increase in the take up of leisure facilities by residents in Merton</p>	<p>Leisure Services Christine Parsloe</p>				<p>At present there isn't an indicator to reflect but in the process of asking for different data to create something tangible, this is not available yet; however, Corporate marketing has been much more successful along with the Better brand at attracting people, along with the investments and project groups making the gyms more attractive, once we start attracting them then word of mouth takes over</p>

	High Level Outcome Measure and description	Lead	Frequency	Baseline	Target 2013/14	Status (RAG)	Comments
	4.3b.2. Green spaces- from Residents Survey	Doug Napier	November / annually	75% satisfied or very satisfied			
4.3b.2. Green spaces- from Residents Survey KPI for 4.3a on volunteering derived from the volunteering strategy under MVSC (MVSC)	Sustainable Merton	Annual			Target to be set		

Outcome	High Level Outcome Measure and description	Lead	Frequency	Baseline	Target 2013/14	Status (RAG)	Comments
4.4 More people make a positive contribution to their own wellbeing through access to learning and development of skills	4.4.1. Bridging the adult skills gap- Increased participation in adult education programmes among those living in disadvantaged wards	Economic Well Being Group (EWG) / Merton Adult Education (MAE)	Annual-academic year	4.4.1.a 36% of learners on qualification courses live in a disadvantaged ward 4.4.1.b 27% of learners on non-qualification courses in a disadvantaged ward		(academic year not complete) (Ytomlin)	The EWG was formed in 2012 with the intention of the partnership working together to support residents into employment and by supporting skills development, particularly for those residents in the 4 most deprived wards. This is measured through the Employment and Skills Action Plan 2013-14 (SW) Target to be set by the Economic Wellbeing Subgroup of the Sustainable Communities and Transport Partnership
	4.4.2. Employability- Percentage of participants that went into employment after attending an adult education course.	Economic Wellbeing Group (EWG) / MAE	Annual	11% Including self employment			761 out of 941 are continuing with studies, 86 gained employment and 15 set up as self employed

	High Level Outcome Measure and description	Lead	Frequency	Baseline	Target 2013/14	Status (RAG)	Comments
	4.4.3. No. of people that participated in the Demand-Led Pilot Scheme	Economic Well Being Group (EWG) / Grenfell Housing	Quarterly	New scheme, target currently 0	400 anticipated to attend over 12 months	Approx 220 residents attended training as at Nov 2013	There is a possibility that further funding may be made available to carry on with the programme of activity. The training is being delivered through the Wandle Valley Resource Centre (previously known as Worsford House) (SW)
	4.4.4. No. of people engaged in the Routes2Work Programme	Circle Housing Merton Priory (CHMP)	Yearly	869 engaged 12/13	100		Over 1000 residents have already been through the programme with 92 entering employment
	4.5 Build a healthy environment including access to housing, local amenities and activities.	4.5.1. Number of applicants accepted as statutory homeless (PHOF 1.15 i & ii) (PHOF 1.15 i & ii)	Housing	Annual	In 2012/13, 222 households made a homeless application of which 98 were accepted as statutorily homeless	Target less than 222	
4.5.2. Number of households living in temporary accommodation (should not exceed 100 at any point in time)		Housing	Annual	87 (2012-13)	Should not exceed 100		99 households living in temporary accommodation as at 31 December 2013 (A Chu).

	High Level Outcome Measure and description	Lead	Frequency	Baseline	Target 2013/14	Status (RAG)	Comments
	4.5.3. No.of cases where homelessness was prevented	Housing	Annual		500		Housing Advice intervention resolved 529 household homeless cases 2012-13 and 423 cases in the first 9 months of 2013-14 (A Chu)
	4.5.4. Increasing the number of businesses taking up the Healthier Catering Commitment (HCC) OR My Choice accreditation per annum	Andrew Bradley	Annual	14 HCC 4 My Choice (2012/13)	20 of HCC+MC		Part of Responsibility Deal
	4.5.5. Number of betting shops/ gambling related businesses in the borough		Annual	40	To be agreed		40 betting shops (premises with a slot machine / gambling license not inclusive)
4.6 Improve community connectedness, improve independence and resilience of local communities	4.6.1. Percentage of residents who feel that people in the local area treat each other with respect and consideration (Kris Witherington)		Annual	92% net agree (2012 Survey p.118)	Maintain a minimum of 92% net agree		There is high agreement that people in the local area treat each other with respect and consideration (91%), and agreement is significantly higher among higher social grade respondents (AB=96%)

Outcome 4.1: Reduce poverty and increase income through economic development				
Key actions	Milestones	Indicator/success measure	Progress	Lead
Prepare a refreshed Economic Development Strategy as part of the council's Growth Strategy that considers ways of reducing unemployment.	A refreshed Economic Development Strategy for 2012 to 2015 approved by Cabinet	Cabinet approved on 22 nd October 2012	6 components to growth with focus on employment, inward investment , supporting town centres, industrial estates and business programmes	Future Merton
Create a Employment/Skills Programme including apprenticeships and volunteering opportunities that leads onto employment.	<p>Production of a two year Employment and Skills Action Plan to commence in January 2013.</p> <p>This should deliver the 6 priorities identified by the EWG including:</p> <ol style="list-style-type: none"> 1. Increasing employer demand and take-up of apprenticeships 2. Employer engagement 3. Simplifying the employer offer 4. Supporting those furthest from the labour market 5. Co-ordination and joint funding 6. Developing and marketing a Merton offer to employers and young people 	<p>Employment and skills delivery and monitoring needs to be in partnership. The programme is to be agreed by the newly formed Economic Wellbeing Sub Group of the SCTP in January 2013.</p>	<p>Employment and Skills Programme was approved in January 2013 by Economic Wellbeing Subgroup, established in July 2012</p>	Economic Well Being Sub Group

Outcome 4.2: Improve wellbeing through safer communities and community cohesion.				
Key actions	Milestones	Indicator/success measure	Progress	Lead
Deliver the annual Strategic Assessment by the Community Safety Partnership, which will identify major issues in the local area and inform allocation of resources and prioritisation of activities.	<p>December 2013: Initial update of the scanning process brought to the Exec Board</p> <p>December – February 2014: Research, analysis and writing of the SA document (including the new victim, offender and location chapters.</p> <p>February 2014: Completion of Strategic Assessment and Matrix ready for presentation to the Exec Board. Priorities to be decided.</p>		<p>Work is on-going re the Strategic Assessment. The public consultation element has been completed, the findings of which will be fed into the analytical work for the document. The Assessment was completed February 2014 (Ian Callaghan)</p> <p>Reduction in all crime types except domestic violence where there has been an increase in reports</p>	Safer Merton
Deliver the Partnership Plan to ensure delivery of services that meet local needs and reduce the volume of higher crime types.	<p>February 2014: Responsible officers identified for the Partnership Plan.</p> <p>March 2014: Writing of P/ship Plan.</p> <p>April 2014: New P/ship Plan commences.</p>		<p>Work on the Partnership Plan cannot be started until the Strategic Assessment is completed. The Partnership Plan is scheduled for completion in March 2014, to commence in April 2014 (Ian Callaghan).</p> <p>Reduction and concern in all areas except for domestic violence</p>	Safer Merton
Strategic action plan and local needs assessment, for drug and alcohol work, undertaken and implemented, including reduce	Re commission drug treatment and substance misuse contract	Reduce concern about anti social behaviour and drug use in annual residence survey	Contact has been re-let and function transferred to public health.	Public Health / Safer Merton

substance misuse related crime, anti-social behaviour and re-offending.				
Outcome 4.3: Increase volunteering and make best use of local assets including parks, schools and leisure centres to promote wellbeing				
Key actions	Milestones	Indicator/success measure	Progress	Lead
Deliver the Merton Volunteering and community Action Strategy 2012 –2014	Delivery of key milestones in the strategy action plan.	Indicators and success measures contained in the strategy action plan		MVSC
Protect and enhance open space creating no net loss of open space or sporting facilities unless justified in accordance with the Development Plan and National Playing Field criteria.	Merton Open Space Study (MOSS) completed 2010 No real milestones but policy applied through planning applications and material consideration given to MOSS	No net loss of open space	No net loss of open space and contained with Sites and Policies DPD	Sustainable Communities
Finalise the Wandle Valley Regional Park boundary and to deliver projects that improve the green infrastructure within the park, enhance its biodiversity and improve opportunities for formal and informal recreation within the park.	Adopt Policies Map by June 2014 to establish boundary of the Wandle Valley Regional Park. Heritage Lottery Fund bid for £1.9m for Living Wandle Project - January 2013	Adoption of Policies Map Bid outcome known by June 2013 New projects delivered by partners, for example: accessibility improvements, signage, water vole habitats etc.	Public hearings held in January 2014. No changes made to the Wandle Valley Regional Park boundary. Adoption expected at the next Council meeting in summer 2014 (T Butler) Three major investment projects now underway in the River Wandle corridor, including HLF funded “Living Wandle” project. Improved pedestrian and cycling access and biodiversity provisions included (D Napier).	Partnership led by the WVRP Trust.
Promote culture, sport, recreation and play by	Annual capital investment programme	No net loss of playgrounds, tennis courts, MUGA's	Planned capital investment of £300k into improving the plant, machinery and built	Green Spaces

<p>safeguarding the existing (and working with partners to deliver more) cultural, leisure, recreational and sporting facilities</p>	<p>Merton Sports Pitch Strategy 2011</p> <p>Increase participation in sport, recreation, arts and cultural wellbeing activities</p> <p>Cultural Framework launch</p>	<p>Manage leisure centre contract</p> <p>No net loss of open space</p> <p>New programmes delivered for example: BMX track, new sports pitches and playgrounds</p> <p>Implementation of online leisure and cultural bookings</p> <p>Deliver Ride London inaugural event</p>	<p>structures of leisure centres is on target for this year</p> <p>Leisure centre contract management is in place with quarterly meetings and we have initiated publishing a quarterly report on the website.</p> <p>BMX track is operating and a Merton Saints BMX Club has been established. We are at planning stage for two new floodlit MUGA's at Canons Leisure Centre.</p> <p>Online bookings and payment of Leisure and cultural activities and events is still rolling out, although there have been some technical problems and some financial technicalities which has delayed the timetable.</p> <p>Ride London event came through the borough on Sunday 4th August and many people lined the streets to cheer the riders on. Local volunteers helped people cross the road safely, whilst the businesses in Wimbledon and Raynes Park created their own style of street parties keeping our residents and guests entertained. There were a number of complaints from some local people more affected by the event and we are working with the organisers and residents to try to overcome these in advance of a decision on the event coming through Merton in 2014.</p> <p>Merton's Culture & Sport Framework is in draft and following LSG consideration it is now being shared with strategic and operational partners as well as non-</p>	<p>L & C development</p>
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			departmental (C Parsloe) No changes overall. Several playground and green gym investments this year. Major new water play facility in Mitcham in the planning stages (D Napier)	
Outcome 4.4: More people make a positive contribution to their own wellbeing through access to learning and development of skills				
Key actions	Milestones	Indicator/success measure	Progress	Lead
Preparation of a Skills and Training Strategy and Action Plan	Skills and Training Action Plan ready by January 2013	Action Plan adopted by February 2013	Action Plan adopted and Priorities set to December 2014 – on target to achieve proposed outcomes	Economic Well Being Group
Creation of a Sustainable Communities and Transport Partnership sub-group that will be responsible for Economic Wellbeing	Group operating by November 2012	Creation of sub group of the Sustainable Communities and Transport Partnership	Economic Wellbeing Subgroup was created in July 2012. The Group has been successful in creating over 120 apprenticeship opportunities, achieved funding of £525k to support employment and skills activities and created in the region of 20 jobs.	Future Merton

Outcome 4.5: Build a healthy environment including access to housing, local amenities and activities				
Key actions	Milestones	Indicator/success measure	Progress	Lead
To deliver the housing sites identified within the Core Strategy and Sites and Policies DPD and meeting the housing targets in the Core Strategy and London Plan (320 new homes across all tenures per year for the next ten years).	Publish housing trajectory annually to demonstrate delivery	320 new homes built per year (April-March)	478 new homes built in Merton between April 2012 and March 2013 (T Butler)	Future Merton
Ensure all new housing developments deliver affordable housing units or financial contributions in accordance with the Development Plan policies.	Publish monitoring report annually to demonstrate delivery	Number of planning appeals presented on this issue that are allowed by a planning inspector	Merton's Authority's monitoring report published November 2013 – no appeals dismissed on this issue(T Butler)	Future Merton
All new housing built to 'Lifetime Homes' Standards and 10% of all new housing designed to be wheelchair accessible, or easily adaptable for wheelchair users.	Publish monitoring report annually to demonstrate delivery	Number of planning appeals presented on this issue that are allowed by a planning inspector	Merton's Authority's monitoring report published November 2013 – no appeals dismissed on this issue (T Butler)	Future Merton

To continue to maintain below the national average retail and vacancy rate in all our town centres.	Survey town centres and publish results annually	% retail vacancy rate compared nationally	<p>Each year retail vacancy rates are recorded in Merton's Authority Monitoring Report. This information is report in 2012/13.</p> <p>Wimbledon town centre = 5% Colliers Wood = 11% Mitcham town centre = 9% Morden = 7% North Mitcham Local Centre = 7% Motspur Park Local Centre = 13% Raynes Park local centre = 0% Arthur Road local centre = 3 % Wimbledon Village Local Centre = 6%</p> <p>The national vacancy average is 14% based on Local Data Company and Experian Goad.</p> <p>In the monitoring year all town and local centres are below this vacancy rate which means that Merton is faring better than the national average.</p>	Future Merton
To have no net loss of employment land for which there is proven demand.	Publish monitoring report annually to demonstrate delivery	Number of planning appeals presented on this issue that are allowed by a planning inspector	Merton's Authority's monitoring report published November 2013 – illustrates on target with this issue (T Butler).	Future Merton
To establish and provide the appropriate amount of pitches for	Adopt Sites and Policies Plan by June 2014 to establish need for	Examination report by independent planning inspector demonstrates	Awaiting outcome of Inspectors Report from Sites and Policies examination in public	Future Merton

<p>gypsies and travellers by means of the Sites and Policies Development Plan Document.</p>	<p>additional pitches</p>	<p>satisfaction with the council's findings on this issue</p>	<p>(Summer 2014)</p>	
<p>Waste Plan Annual Monitoring Report targets</p>	<p>Identify and publish the gap between how many tonnes of waste should be managed within south London and how many tonnes are being managed in south London ("capacity gap")</p>	<p>Capacity gap = >500,000 tonnes</p>	<p>The South London Waste Plan area is currently managing 327,119 tonnes of waste.</p> <ul style="list-style-type: none"> • The targets for the relevant waste streams are 994,604 tonnes in 2011, 1,004,349 tonnes in 2016 and 1,017,427 tonnes in 2021. Therefore, 1st target has been missed. However there are currently seven planning permissions which could provide 495,480 tonnes of capacity. Therefore, with these planning permissions implemented and future schemes, the targets for 2016 and 2021 could be met.(T Butler) 	<p>Future Merton</p>
<p>Adopting the Council's Climate Change Strategy by 2013 and implementing its targets and actions</p>	<p>Adopt Strategy by end 2013</p>	<p>Actions set out in the proposed Strategy</p>	<p>Draft Climate Change Strategy has been the subject of a Scrutiny Task Group between July 2013-February2014; Draft recommendations of the Task Group are for Cabinet to adopt the Climate Change</p>	<p>Future Merton</p>

			Strategy and the Strategy is on Forward plan for Cabinet meeting 30/6/14	
Outcome 4.6: Improve community connectedness, improve independence and resilience of local communities				
Key actions	Milestones	Indicator/success measure	Progress	Lead
Conduct development plan consultation exercises in accordance with Merton's Statement of Community Involvement.	January-February 2013	Examination report by independent planning inspector demonstrates satisfaction with the council's performance on this issue	All four of Merton's development plan consultations 2012-13 are compliant with Merton's Statement of Community Involvement (T Butler)	Future Merton
Carry out a presentation at all of the Merton Area Forums that express an interest on neighbourhood planning and the Localism Bill 2010.	Presentation delivered to Wimbledon June 2012. Presentations delivered to other forums that have requested this - annually	100% of requested presentations delivered	No other community forums have requested this though presentations delivered on request to community groups (T Butler)	Future Merton